

REGIONAL TRANSPORTATION ALLIANCE 23RD ANNUAL MEETING: THE STATE OF MOBILITY 2025

Expected Attendance: 500

2024 Attendance: 480

Date: Jan. 24, 2025

Time: 11 a.m. - 2 p.m.

Location: Embassy Suites by Hilton Raleigh-Durham/Research Triangle

Join more than 400 regional leaders for insights on current and emerging trends on regional transportation at the RTA 23rd Annual Meeting. The event is a can't miss regional business leadership gathering of RTA members, elected officials, transportation partners, and other colleagues from our region and state. The event will include interactive discussion and engagement opportunities for all attendees.

BENEFITS	PRESENTING SPONSOR \$5,000	SPONSOR \$999
Reserved program seats	16	8
Event "presented by" your company	Logo	
Opportunity to participate in event agenda	X	
Reserved parking with firm logo	X	
Prominent recognition at event and on RTA event webpage	X	
Verbal recognition during event	X	X
Mention in social media post	X	X
Recognition in promotional emails with website link	Logo	Name
Recognition on website calendar of events	Logo	Name
Recognition on event program	Logo	Name
Recognition on event presentation	Logo	Name
Registration table sponsor recognition	Logo	Name

Note: Presenting Sponsor restricted to RTA Sustaining Gold or higher members and Senior Regional Partners

Note: RTA sponsorships are open to both RTA and non-RTA members. RTA Gold, Silver, and Bronze memberships also include recognition and visibility benefits at all RTA events. Visit letsgetmoving.org/benefits for details.